



J. T. JONES #1242
Chain Accounts Manager
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Voice Mail #49634

ROU #1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910

DISTRIBUTION TO: DM'S S/R'S WITH CALL RESPONSIBILITY

July 17, 1995

DM	T&D	REP
1224		1, 3, 6, 7, 8, 9, 10, 12, 13
1225		2, 5, 10, 11, 13
1228		1, 3, 5, 6, 8, 9, 11, 12, 13, 14, 15, 16, 21
1229		2, 5, 11, 13
1230		1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15
PTG	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

To: Division Managers

Re: July Promotion Calendar

Dear Managers:

The attached Chain Division 1242 Promotion Calendar for July 1995 should be distributed to S/R's with call responsibility.

Your assistance is appreciated.

Sincerely,

Jim

J. T. Jones

JTJ/fr

Attachment

51853 3298

July '95
1242 Promotion Calendar

To	Chain	Co-Marketing	VAP
ROU #1210, 1310	Andy K's Dairy & Deli CID #4084-00-00	\$.25 pack buydown Select / Winston, (all Brand styles	Select country music tapes
ROU #1210, 1310,	A&P South Division CID #0208-01-01	N/A	Select country music tapes place in stores with upm's
ROU #1210	Home Liquors CID #1932-00-00	\$.30 pack buydown, Select, Winston, Inner city locations - Salem, all brand styles	Select country music tapes
ROU #1110, 1210, 1310, 1510, 1610, 1710, 2910	Pharmhouse D/B/A Rx Place	\$2.50 carton buydown Select, Winston, all brand styles (Rx Place stores only)	Select country music tapes
ROU # 1110, 1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910	Hess Oil CID #0353-01-00, 0353-02- 00, 0353-03-00	N/A	Select country music tapes
ROU #1210, 1310, 1510	Rx Place Drug Marts CID #1153-00-00	N/A	Select country music tapes

6628 89819